

Casio Releases New EDIFICE Scuderia AlphaTauri High-Performance Models *Limited Edition Featuring 6K with Fluoro Accents*



Casio EDIFICE EQB-1200AT

Scuderia AlphaTauri is pleased to announce that Casio Computer Co., Ltd. released EDIFICE Scuderia AlphaTauri Limited Edition of high-performance chronographs based on the brand concept of “Speed and Intelligence.” The EQB-1200AT, EFS-S580AT, and EFR-571AT employ a dial made from 6K carbon* and are the third set of collaboration models designed with our race team.

*A material woven with filaments that each consist of 6,000 carbon fibres.

With many young and up-and-coming drivers, our cutting-edge technologies and passionate pursuit of speed are a great match for the EDIFICE brand concept, and Casio has been our official partner since 2016.

Franz Tost commented: “These have been 5 great years. Casio Edifice has always been a good match for the team, as we share the same passionate pursuit for speed and technological innovation. It’s fantastic, especially in our business, to have the possibility to think and design together such amazing watches which, in such a time-dependent environment, can and actually will make our lives easier.”

“We develop EDIFICE watches for Formula One™ fans to be able to wear F1™ technology on their wrists” Yasuyuki Takahashi, Casio Edifice Brand Manager, said. “Our collaboration with Scuderia AlphaTauri enables the use of cutting-edge materials that deliver race-proven strength and reliability to our line of high-performance chronographs. Every

EDIFICE watch embodies the spirit of Speed and Intelligence, allowing our fans to feel the passion and quality of F1™ when they wear one of our watches.”

The new EQB-1200AT, EFS-S580AT, and EFR-571AT watches feature a dial made from 6K carbon fibre inherited from the second collaboration with our team. The watches incorporate Formula One™ technology with watch designs that use the same high-strength carbon fibre used in our racing car wings and floors. Our team’s navy blue colour sets the overall tone, and fluorescent yellow accents are applied to key components inspired by the clothing worn by our mechanics after the races to ensure the high visibility required for safe work in the paddock and pits.



All three models are 10 bar waters resistant. The EQB-1200AT and EFS-S580AT feature a glass made from high-strength sapphire crystal, delivering peace of mind even in the most gruelling race conditions. The EQB-1200AT is also equipped with Mobile Link functions that automatically adjust to the correct time when paired with a smartphone using the dedicated app, providing the precise timekeeping required by our team personnel who schedule their days down to the minute. The app features some 300 cities to choose from for setting World Time with ease — ideal for a team that travels the world.

For more information, please visit the Casio EDIFICE webpage

https://www.edifice-watches.com/asia-mea/en/collection/limited_edition/EQB-1200AT/